

Sponsor and Exhibitor Prospectus

September 19-21, 2022 | Marriott St. Louis Grand | St. Louis, MO

Why sponsor and exhibit at the 2022 Casualty Loss Reserve Seminar (CLRS)?

With 40+ different sessions on current issues in loss reserving, CLRS is the premier educational event for property & casualty insurance professionals engaged in estimating unpaid claims. Firms that provide software solutions to assist the actuarial community with loss reserving will value the exposure to the concentration of attendees at the CLRS.

A. Exhibitor Highlights

- Most food/beverage functions held in the Exhibit Hall to attract attendees to the table-top exhibits.
- Dedicated time for exhibits and networking, with no other scheduled events at these times.
- One six-foot skirted table, two chairs, and one easel for signage in an eight-foot wide area.
- One full conference registration for each table exhibit space purchased. Additional exhibitor-only badges may be purchased in advance or at the meeting for \$575 each. **Please note that additional exhibitors who wish to attend educational sessions must register for the seminar and pay the full registration fee.**

B. Benefits for Exhibitors/Sponsors

- Pre-Meeting exposure on the CLRS website with your company name, logo and link.
- Onsite exposure through verbal acknowledgement of Sponsors during the opening session.
- Inclusion in the onsite program and mobile app promoting exhibit area and hours and listing your company name and logo. **Application and fee must be returned to the CAS Office no later than August 15, 2022, to be included in the onsite program and mobile app.**
- Exhibitor/Sponsor ribbons for all company representatives in attendance.
- Pre- OR Post-show attendee list with contact information, provided in an Excel spreadsheet for one-time use (for those who opt in).

C. Shipping Details:

- All items for your exhibit booth should be shipped directly to the hotel. Expected arrival should be between September 14-18, 2022.
- All printed materials and give-away items that are to be included in the registration bags must be shipped directly to the hotel for arrival between September 14-18, 2022. The estimated number of registered attendees is 300, and therefore the quantity of materials required.
- Any items intended for the registration bags that arrive after September 18 will not be included in the bags, but can be provided to your onsite staff. CAS will not ship these items back.
- Hotel shipping and handling fees apply.
- Shipping addresses will be provided at a later date.

Exhibitor/Sponsor Schedule

Set-up Details

| Monday, September 19, 2022 | |
|-------------------------------|------------------|
| 2:30 p.m. – 5:30 p.m. | Exhibitor Set-up |
| Wednesday, September 21, 2022 | |
| 1:30 p.m. – 2:45 p.m. | Breakdown |

Exhibitor Schedule (Subject to Change)

The CLRS exhibit hall will be open for six hours over three days of the seminar.

| Monday, September 19, 2022 | |
|-------------------------------|-----------------------|
| 5:30 p.m. – 7:00 p.m. | Welcome Reception |
| Tuesday, September 20, 2022 | |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast |
| 9:30 a.m. – 10:00 a.m. | Refreshment Break |
| 3:15 p.m. – 3:45 p.m. | Refreshment Break |
| 5:00 p.m. – 6:00 p.m. | Reception |
| Wednesday, September 21, 2022 | |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast |
| 9:15 a.m. – 9:45 a.m. | Refreshment Break |

You may leave your tabletop exhibit set up throughout the seminar, but business should be conducted at the exhibit only during the above specified times. The exhibit hall is not open for business during educational sessions.

| Sponsor Opportunity | Benefits In addition to the benefits on page 1 for all supporters: | Regular Cost | Society Partners (20% off) |
|-------------------------------------|---|---|----------------------------|
| Exhibit Space | Display your products and services in the Exhibit Area. | \$3,000 (1 table) \$5,000 (2 tables) | \$2,400 (1) \$4,000 (2) |
| Monday Reception | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • provide cocktail napkins or mints with company logo; • have logo on signage such as tent cards, etc. • specialty drink with sponsor name | \$5,000 | \$4,000 |
| Continental Breakfast (Bundle of 2) | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • have logos on table tent cards and signage by entrance; • place promotional items on tables (e.g. coasters, mints) | \$3,500 (for 2) | \$2,800 (for 2) |
| Tuesday Luncheon | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • have logo on menu placed on tables; • have logos on table tent cards and signage by entrance; • place promotional items on tables (e.g. coasters, mints) | \$5,000 | \$4,000 |
| Tuesday Reception | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • provide cocktail napkins or mints with company logo; • have logo on signage such as tent cards, etc. • specialty drink with sponsor name | \$5,000 | \$4,000 |
| Wednesday Box Lunch | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • have sticker with logo placed on boxed lunches (sponsor to provide); • have logos on table tent cards and signage by entrance; • place promotional items on tables (e.g. coasters, mints) | \$4,000 | \$3,200 |
| Networking Breaks (Bundle of 3) | Sponsor may: <ul style="list-style-type: none"> • get special recognition on app message; • have logo on menu placed on tables; • have logos on table tent cards and signage by entrance | \$1,800 (for 3) | \$1,440 (for 3) |
| Meeting App | Company logo and website link provided on homepage | \$4,000 | \$3,200 |
| Wireless Access | Recognition of sponsor on URL landing page and in onsite brochure/website. Additional fees apply* | \$4,500 | \$3,600 |
| Giveaway Item | Top quality item with sponsor logo; distributed at registration desk to all attendees. Sponsor is responsible for the cost of production** | \$2,000 | \$1,600 |
| Live Stream | Prominently display your logo during multiple handpicked sessions from the seminar to live stream over the web. | \$3,000 | \$2,400 |

*Additional fee for splash page, username and password customization will apply; inquire for more details.

**All items will be sponsored exclusively and on a first-come, first-served basis. The licensing fee will allow you to display your company name and logo on the item you select, and the CAS will distribute the item with the registration materials. Companies sponsoring give-away items are responsible for the costs to produce and ship the items.

Exhibitor & Sponsor Provisions:

By submitting this application, you agree to exhibit under and comply with these provisions:

1. **All participating exhibitors and sponsors** are subject to these rules, regulations, and policies. Exhibitors and sponsors should review this material before submitting an application. Questions regarding these provisions should be directed to Mike Boa (mboa@casact.org).
2. **Objectives:** The Seminar and Exhibitor Area are the property of and produced for the Casualty Actuarial Society and its partners. Exhibitors are encouraged to offer information that is educational, professional, and instructional. Selling or taking orders for goods and services will be permitted provided that such business is conducted in an appropriate and professional manner.
3. **Participation:** CAS reserves the right to refuse space to any applicant who, in the opinion of CAS, deals in products or services unrelated to this Seminar or who is unlikely to contribute to the overall objectives or purpose of the show, or for any other reason in CAS's sole discretion.
5. **Exhibitors are responsible** for shipment of all materials, table exhibit set-up and tear down, and any other responsibilities therein, including shipping/receiving expenses charged by the hotel. If you require additional equipment for your table-top exhibit, please contact Mike Boa (mboa@casact.org) to make arrangements.
6. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. CAS maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred, or canceled without written request by the Exhibitor and subsequent written approval by CAS. Because of the number of companies exhibiting similar or related products, CAS cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby space.
7. **Exhibit Space Fee:** The CAS exhibit space fees are outlined in the Sponsor and Exhibitor Prospectus and are due in full upon registration and execution of these terms and conditions. No exhibitor will be allowed to participate unless payment in full is received prior to the start of the 2022 CLRS.
8. **Floor Plan:** The floor plan for this show will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the Seminar, exhibitors, and industry.
9. **Waiver:** Each exhibitor waives all claims against CAS, its officers, directors, members, employees and agents, as well as against the facility hosting the exhibition, and their respective employees and agents, for any damages, loss or theft to property, personal injury, cancellations, errors or omissions in postings or listings, or any other acts or failure to act. In the event that the CAS should be held liable for any event that might result from an exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse CAS and hold CAS harmless from liability resulting therefrom. In no event will CAS have any liability for incidental, indirect, special, punitive, or consequential damages, including without limitation loss of profits, even if advised of the possibility of such damage.
10. **Compliance:** In the event of violation by any exhibitor of any of these terms and conditions, or if for any reason CAS considers the exhibition to be objectionable or contrary to the intent and purpose of the 2022 CLRS, the exhibit may be removed from the area in CAS's sole discretion. In such an event, CAS will not be liable for returning materials, refunding the exhibitor fee, or any related costs or damages.
11. **Indemnification:** Each exhibitor and sponsor shall indemnify and hold harmless CAS, the show management company, the convention center, and participating hotels, and their respective officers, directors, members, volunteers, contractors, agents, and employees, from and against any and all liabilities, damages, actions, losses, claims and expenses (including attorneys' fees and costs) resulting from negligent or willful acts or omissions, or breach of these terms and conditions by the exhibitor or sponsor, its employees, agents, or contractors.
12. **Force Majeure:** Should fire, hurricane, earthquake, flood, strikes, civil disturbance, Acts of God, political or social boycott, or any other circumstances beyond the control of CAS make it illegal, impossible, commercially impractical, or inadvisable to hold the 2022 CLRS at the scheduled time, CAS may postpone or cancel its 2022 CLRS and CAS shall retain such part of the exhibit and sponsorship fees as shall be required to compensate CAS for reasonable expenses incurred up to the time of such postponement or cancellation. All remaining exhibit and sponsorship fees shall be refunded.
13. **Give-away items and printed literature: Items/copies intended to be distributed with attendee registration materials should be sent for delivery to the address specified for arrival no later than Sunday, September 18, 2022.** The estimated number of registered attendees is 300, and therefore the quantity of materials required. The actual number of attendees may be lower or higher. **Materials that are not received at the specified address by September 18, 2022 will not be distributed with delegate registration materials.** Leftover items/copies will not be sent back to the sender.
14. **Amendment of Terms and Conditions:** CAS reserves the right to make changes, amendments and additions to these terms and conditions, policies, or other 2022 CLRS requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on exhibitors and sponsors with the provision that they will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of CAS.

Sponsor and Exhibitor Application

September 19-21, 2022 | Marriott St. Louis Grand | St. Louis, MO

Indicate the organization name with proper capitalization and spacing, EXACTLY as it should appear on all materials:

Organization website to be linked from CAS website and to be included in meeting app:

| Sponsor Opportunity | Regular Cost | Society Partners (20% off) | Check to Select |
|-------------------------------------|------------------------------|-------------------------------|--------------------------|
| Exhibit Space | \$3,000 (1) | \$2,400 (1) | <input type="checkbox"/> |
| | \$5,000 (2) | \$4,000 (2) | |
| | \$588 (exhibitor-only badge) | | Quantity: _____ |
| Monday Reception | \$5,000 each | \$4,000 each | <input type="checkbox"/> |
| Continental Breakfast (Bundle of 2) | \$3,500 (for 2) | \$2,800 (for 2) | <input type="checkbox"/> |
| Tuesday Luncheon | \$5,000 | \$4,000 | |
| Tuesday Reception | \$5,000 | \$4,000 | <input type="checkbox"/> |
| Networking Breaks (Bundle of 3) | \$1,800 (for 3) | \$1,440 (for 3) | <input type="checkbox"/> |
| Meeting App | \$4,000 | \$3,200 | <input type="checkbox"/> |
| Wireless Access | \$4,500 | \$3,600 | <input type="checkbox"/> |
| Giveaway item | \$2,000 | \$1,600 | <input type="checkbox"/> |
| Interactive Live Stream | \$3,000 | \$2,400 | <input type="checkbox"/> |

Give-Away Item Sponsors:

Please tell us about your sponsorship idea for a giveaway item:

- | | | |
|--|---|--|
| <input type="checkbox"/> Flyer/Brochure | <input type="checkbox"/> Spinner | <input type="checkbox"/> Charging Cable/headsets |
| <input type="checkbox"/> Sports bottle/Tumbler | <input type="checkbox"/> Mints/Gum | <input type="checkbox"/> Journal/Post-its |
| <input type="checkbox"/> Highlighter/Pens | <input type="checkbox"/> Phone Wallet/Stand | <input type="checkbox"/> Other: _____ |

Exhibitor(s) Information:

Please identify the **contact** who will be receiving all sponsor and exhibitor- related materials and information:

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Emergency Contact Information: _____

One complimentary full conference registration included with exhibit booth

Primary Exhibitor Name Badge:

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Additional Exhibitor ONLY Badge(s):

Does NOT Allow Attendee into Educational Sessions. Only the Exhibit Hall and Food and Beverage Functions. Fee applies for each additional exhibitor badge, see Page 1, Section B.

Full Name for additional exhibitor only badge:

Emergency Contact Information: _____

Dietary or physical restrictions for CAS staff to note: _____

Payment Information:

Check Payment

*Mail your application with check payable to:
Casualty Actuarial Society
P.O. Box 425
Merrifield, VA 22116-0425*

Charge CAS Society Partner Account

Only available for:
✓ *Diamond Partners*
✓ *Platinum Partners*
✓ *Gold Partners*
✓ *Silver Partners*

Credit Card Payment

Credit Card # and Exp. Date: _____

Cardholder Name: _____

Signature: _____

* Email your application to mboa@casact.org